

Advisor

Sri. Ch. Malla Reddy, Minister of Labour
& Employment, Women and Child Development,
Telangana

Chief Patrons

Sri. M. Laxman Reddy, Chairman

Sri.G.Narasimha Yadav, Treasurer

Sri. Ch. Mahender Reddy, Secretary &

Correspondent

Sri. G. Chandra Shekhar Yadav, Executive Director

Sri. M. Rajashekhar Reddy, Director

Sri. G. Jai Kishan Yadav, Director

Sri. G. Raja Shekar Yadav, Director

Patron & Program Chair

Dr. P. Santosh Kumar Patra, Principal.



Conveners

Dr. Y. Venkata Rangaiah, Professor & HOD,
Department of MBA.

Dr. P. Dolly Diana, Professor, Department of MBA

Program Coordinators

Ms.V. Lakshmi Prasanna, Asst Prof., MBA Dept.

Mrs. B.Shravani, Asst Prof., MBA Dept

Organizing Committee

Mrs. E. Pranavi, Asst Prof., MBA Dept.

Mr.Ch. Narsimha Raju, Asst Prof., MBA Dept.

Mrs. Yamini Bhargavi, Asst Prof., MBA Dept.

Mrs. B. Kanaka Laxmi, Asst Prof., MBA Dept.

Mr. S. Srinivas, Asst Prof., MBA Dept.

Mrs. B. Mounika, Asst Prof., MBA Dept.

Mrs. D. Krishna Priya, Asst Prof., MBA Dept.

About the College

St.Martin's Engineering College, an Autonomous Institution, situated in an eco-friendly environment, with state-of-art infrastructure. College has achieved the prestigious grade A+ from NAAC, UGC Paramarsh mentor, NBA accredited, ISO certified, DSIR Recognition, Remote center of IIT Bombay, Member of CII and MSME certified Institution. Signed more than 82 MoUs with major companies' and institutions. Careers 360 Certified as AA+; Competition Success Review Ranked 3 out of 20; Career Connect Ranked 13 'Best Engineering Colleges of India and Wikipedia Ranked 8th in Telangana. The college is bestowed with the glorious Governor Award twice; The Engineering Educators' Award 2019; NIRDPR Award (Govt. of India); IDF Best Partner Award; Dewang Mehta Award; TCS ION Award; CSI Award (Students Chapter); Best Innovation by Federation of Gujarat Industries and Street Cause-Most Dedicated Division. Best Sports College by Stumagz, Telangana, National Leadership Excellence Award- 2019 by ICCI.

About Department

MBA Department of St. Martin's Engineering College is located in a beautiful natural environment in Dhulapally, Sec'bad- Telangana State. It was established in the year 2007 as a result of untiring efforts of a few luminaries in the field of education. Initially, the college had an intake of 60 students. Realizing the need of management education, it was subsequently increased to 120 in 2013. There are 13 well qualified faculty to nurture the students. Faculty published 126 Research papers, Authored 2 books, 117 Coursera Certifications, 70 cases studies. The students of MBA department published 222 research papers, 776 coursera certifications, 138 students participated in various events and bagged awards in all events. The Department has organized 15 seminars, 12 workshops, 42 Guest Lectures, 4 Management Fests, 12 Industrial Visits and 21 FDPs during last 3 years.



National Level Three day
Online Faculty Development Programme

on

Intellectual Property Rights and Business
Competitiveness in the Digital world

27th to 29th May 2021



Organized by

Department of MBA

St.Martin's Engineering College

An Autonomous Institute

A Non Minority College | Approved by AICTE | Affiliated
to JNTUH, Hyderabad | NAAC-Accredited „A+“ Grade |
2(f) & 12(B) status (UGC) ISO 9001:2008 Certified | NBA
Accredited | SIRO (DSIR) | UGC-Paramarsh |

Recognized Remote Center of IIT, Bombay

Dhulapally, Secunderabad – 500100,
Telangana state, India website:

www.smec.ac.in

About FDP

Intellectual property rights have a significant influence on International trade and indigenous trade of every nation. The importance of intellectual property (IP) in the modern world goes far beyond the protection of the creations of the mind. IP is a powerful tool of economic growth by stimulating creativity and innovation, generating revenue, promoting investment, enhancing culture, preventing 'brain-drain', and nurturing overall economic health. It affects virtually all aspects of economic and cultural life.

Intellectual Property rights have added the intrinsic value to all kinds of products, as unique creation and ideas are becoming a more and more important aspect in nowadays.

Colleges and universities are both substantial creators and consumers of intellectual property and make extensive use of the work of others. Institutions need to be able to share and protect their own intellectual outputs as well as maximize the value of their own assets. Appreciating the significance of intellectual property law can enable an institution to capitalize on the value of its expertise and help exploit innovative opportunities in an increasingly competitive environment.

The programme teaches the concepts on Intellectual Property Rights and policies procedures. Specifically it deals with patent drafting and filing procedures. This FDP will pave a way in your technical carrier and helps to reach very different heights.

Registration Fee:

Students : Rs.195/-

Faculty / Research scholars: Rs.195/-

Delegates from Industries : Rs.300/-

Dates:

Last Date for Registration : 25th May 2021

Advisory Committee

Dr. SVS. Rama Krishnam Raju, Professor, Dean Academics

Dr.D.Ramana Reddy, Professor, Dean R&D

Dr. D.V. Srikanth, HOD, MECH

Dr. D. Ranadheer Reddy, HOD, H&S

Dr. N. Ramchandra, HOD, EEE

Dr. B. Hari Krishna, HOD, ECE

Dr. M.Narayanan, HOD, CSE

Dr. R.Nagaraju, HOD, IT

Dr.T.Poongothai, Professor & HOD, CSE (AI&ML)

Mrs.J.K.Sandhya Kiran, I/C HOD, CIVIL

Topics to be covered

Day-1: Overview of Intellectual Property Rights

- Copy Rights
- Trade Marks
- Patents

Day-2: Drafting of Patent & Filing Procedure

Day-3: Publishing & Commercialization of Patents

Resource Persons:

1. **Dr.I.Nageswara Rao**, Professor & HOD, Department of Management Studies, B V Raju Institute Of Technology, Narsapur.
2. **Prof. Ramesh Chandra Panda**, Dean R&D Cell Synergy Institute Of Engineering and Technology, Dhenkanal, Odisha.

Contact us

1. **Ms. V. Prasanna**,
Asst Prof, MBA Dept
Contact No: 9573289864
2. **Mrs. B. Shravani**
Asst Prof, MBA Dept
Contact No: 7680967187



St.Martin's Engineering College
An Autonomous Institution,
Dhulapally, Kompally, Secunderabad
500100, Telangana, India



National Level Three day Online Faculty Development Programme on Intellectual Property Rights and Business Competitiveness in the Digital world

27th to 29th May 2021

Registration form

Name of the Participant: _____

Designation: _____

Department: _____

College/Industry: _____

Phone: _____

E-Mail ID: _____

Transaction Ref No: _____

Transaction Date: _____

Payment Details: Online transaction only

Account Details: (Current Account)

PRINCIPAL,

St. Martin's Engineering College

Bank Name: SBI, Kukatpally, Hyderabad

Current Account No: 30667640268

IFSC code: SBIN0011664

Swift Code: SBININBB725 (Only for International Delegates).

*Paytm option also available



Registration Link:

<https://forms.gle/MxFz6NaCA8ZfoKfE7>

Whats app link:

<https://chat.whatsapp.com/BbDFHyq1bZdBSYGyXTxNhd>

Session Timing : 2:00PM to 4:00PM

E-Certificate will be provided to all participants